GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

IT, E&C Dept - Promotions Wing – Approval for allotment of 130 acres of land in Kuppam, Chittoor District, to M/s NPSPL Advanced Materials Private Limited for establishing Anode Material manufacturing facility, and for consideration of the project under the AP Electronics Components Manufacturing Policy (4.0) 2025-30 for extending incentives including early bird incentives towards a proposed investment of INR 2,081 Crores, potentially creating 600 jobs – Orders – Issued**.**

INFORMATION TECHNOLOGY, ELECTRONICS AND COMMUNICATION [IT,E&C] (PROMOTIONS) DEPARTMENT

G.O.MS.No. 55 **Date: 12.11.2025**

Read the following

1. G.O.Ms.No.30 ITE&C (Prom Wing) Dept., Date: 01.08.2025.
2. The proposal of M/s. NPSPL Advanced Materials Private Limited
3. NF.No.APIIC-25/70/2025-PROJSEC-APIIC
4. Minutes of State Investment Promotion Committee Meeting Date: 4th November 2025
5. Minutes of State Investment Promotion Board Meeting Date: 7th November 2025

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ORDER:

1. The Government of Andhra Pradesh is actively pursuing strategic initiatives to position the state as a premier destination for investments in electronics components manufacturing. Recognizing that electronic components constitute a critical segment of the electronics value chain, the government is focused on fostering an ecosystem that supports innovation, scalability, and global competitiveness in this sector. By leveraging its strategic location, skilled workforce, and progressive governance, Andhra Pradesh aims to emerge as a hub for electronics components manufacturing, thereby playing a pivotal role in India's broader vision of becoming a global electronics manufacturing powerhouse.

2. In the reference 1, the Government of Andhra Pradesh issued the Electronics Component Manufacturing Policy (4.0) 2025-30 to capitalize on opportunities in electronic component manufacturing. The policy focuses on establishing the state as a leader in electronic component manufacturing by fostering innovation, attracting investments, creating jobs, and building a robust manufacturing ecosystem.

3. In the reference 2, M/s. NPSPL Advanced Materials Private Limited has submitted a proposal to establish Anode material manufacturing facility in Kuppam, Chittoor District, Andhra Pradesh, with a proposed investment of INR 2,081 Crores. The project has employment potential of 600 jobs. The company has also requested the sanction of incentives under the Andhra Pradesh Electronics Component Manufacturing Policy (4.0), 2025–30.

(P.T.O)

4. The Andhra Pradesh Economic Development Board (APEDB) confirmed that the proposed activities related to Anode material manufacturing fall under the Electronics Components Manufacturing Policy of the Government of Andhra Pradesh and "Category D: Supply Chain of sub-assemblies & bare components" of Electronic Component Manufacturing Scheme of Government of India. Further, APEDB confirmed that this project is one of the first 10 projects under the policy and will be eligible for the applicable incentives.

5. Accordingly, the Andhra Pradesh Economic Development Board (APEDB) after evaluating, recommended the proposal to the Consultative Committee on Information Technology and Electronics Industry (CCITEI) which held on 1.11.2025. The CCITEI forwarded the proposal to the SIPC (State Investment Promotion Committee) meeting held on 4.11.2025 and SIPC approved the same to be placed before SIPB.

6. Accordingly, the proposal was placed before the SIPB (State Investment Promotion Board) meeting which was held on 07.11.2025. The SIPB based on the recommendations from SIPC decided as follows:

A. The project is approved under the early bird category as per Andhra Pradesh Electronics Component Manufacturing Policy (4.0) 2025-30, subject to receipt of approval from GoI.

B. 60% of the capital incentive is extended under AP Electronics Component Manufacturing Policy (4.0) 2025-30.

C. Allotment of 130 acres at actual cost. The district administration, KADA and APIIC are directed to finalise the location of the land, duly taking consent from the company.

D. Government shall request APERC for classifying the activity as the High Energy Intensive category.

E. 100% Electricity Duty Exemption for 10 years with a cap of INR 18 Cr.

F. Power cost reimbursement of INR 2 per unit for 10 years.

G. Additional allotment of 25 acres of land for housing, subject to the feasibility of availability of land and cost shall be as per actuals.

H. The overall cap of the incentives should be at 75% of the Investment proposed.

7. The Government after careful examination of the proposal and keeping in the view the recommendations of the SIPB and the Council of Honourable Ministers, hereby approves the allotment of 130 acres of land in Kuppam, Chittoor District, at actual cost, to M/s NPSPL Advanced Materials Private Limited. The district administration, KADA and APIIC are directed to finalise the location of the land. Additional allotment of 25 acres of land for housing is subject to the feasibility and availability of land and cost shall be as per actuals. The project shall be eligible for incentives including early bird incentives, as per the provisions of the AP Electronic Components Manufacturing Policy (4.0) 2025–30, with the condition that the approval of project from MeitY, GoI, under the Electronic Components Manufacturing Scheme is also needed. The overall cap of the incentives should be at 75% of the investment proposed. This land allocation is for establishing Anode material manufacturing facility.

(Contd…3)

8. The MD, APTS and The VC& MD, APIIC, Mangalagiri, shall take necessary action.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHASKAR KATAMNENI
SECRETARY TO GOVERNMENT

To
M/s NPSPL Advanced Materials Private Limited
The Secretary, Ministry of Electronics & Information Technology (MeitY), GoI.
The Spl. Chief Secretary to Government, Revenue (CT) Department
The Secretary to Govt., Industries and Commerce Dept.
The VC&MD, APIIC Ltd, Mangalagiri.
The Principal Secretary to Government, Finance Department
The Principal Secretary to Government, Energy, I&I Department
The Principal Secretary to Government, MA&UD Dept.
The Director, Industries, Andhra Pradesh
The CEO, Andhra Pradesh Economic Development Board
The District Collector and Magistrate, Chittoor District.
Project Director, Kuppam Area Development Authority
The CMD, APSPDCL, Chittoor.
The MD, APTS, Vijayawada

Copy to:
The OSD to Hon'ble Minister for Information Technology, Andhra Pradesh
The PS to Principal Secretary to Hon'ble Chief Minister
The LET & F (Employment) Department.
The Law (B) Department
The GM, DIC, Chittoor
The ZM, APIIC, Chittoor
The P.S. to Secretary to Government & CIP
The P.S. to Secretary/Special Secretary to Government, IT, E&C Department
SC/SF

// FORWARDED: BY ORDER //

SECTION OFFICER